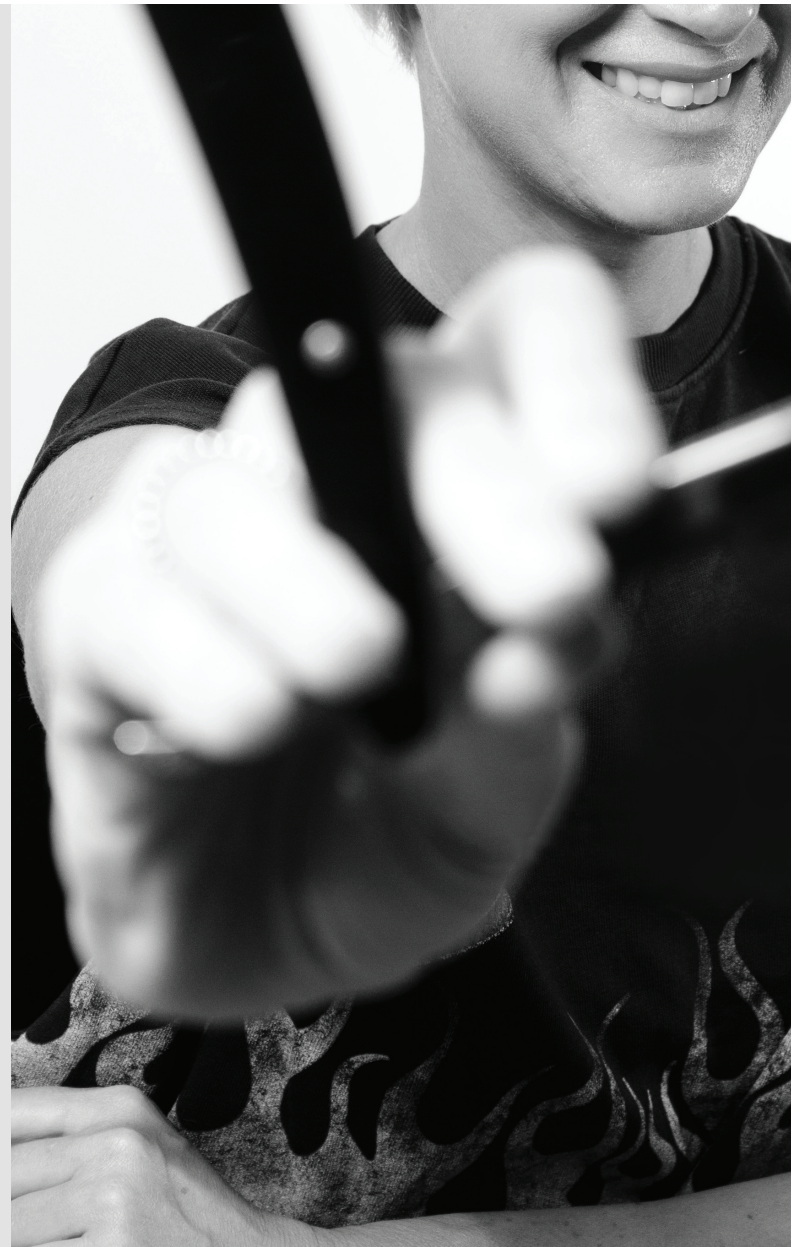


cookie

PROFESSIONAL HAIR DESIGN & BARBER SHOP

**Education of
long forgotten skills**



The return of BARBER SHOPS

*Today men once again want a place to get
a service tailored to their needs, a place
that they could call "their own".*

**Learn traditional shaving and hairstyling
skills and offer a contemporary product
to the market that is looking for you.**

Barber shops have been a central gathering place for a long time. There you could hear news and discuss events and business affairs. But then, one by one, they disappeared and now classic hairstyles and shaving skills are almost extinct.

Traditional skills and art of male hair styling and shaving in modern fashion, with superior care products, all in the place arranged for men, is returning in a big way. Shaving in the barber shop is IN!



Cookie -the barber

Sandra Zajec - Cookie

perfected her hairdressing skills by working and attending seminars in the most prestigious institutions of the hairdressing trade - Trevor Sorbie, Hob Vidal Sassoon, Philip Kingsley, Tony & Guy Academy... She learned classical methods of male haircuts and shaving more than 20 years in the traditional Zagreb's barbershop, from the old masters of trade.

Through years of work she complemented her skills with own experience and style, and now passionately conveys them to fellow professionals, following global trends - the return of barbering. With four other colleagues she started project The Barbers with which they want to create a new tradition of barbershop.

Sandra gives education in Croatian and English, ready to discover the beauty of traditional skills in a contemporary way to anyone seeking knowledge.



EDUCATIONAL CONTENTS

7 *Knowledge in
steps*

Seminar encompasses:

- 1** / a brief history of barbers and barber shops
- 2** / a description of traditional and modern razor tools
- 3** / hair cutting and shaving techniques
- 4** / rules of men face and hair care
- 5** / introducing care products
- 6** / marketing basics
"How to promote barber shop"
- 7** / what men want
"How to create salon for men"



EDUCATIONAL STRUCTURE

2 days seminar

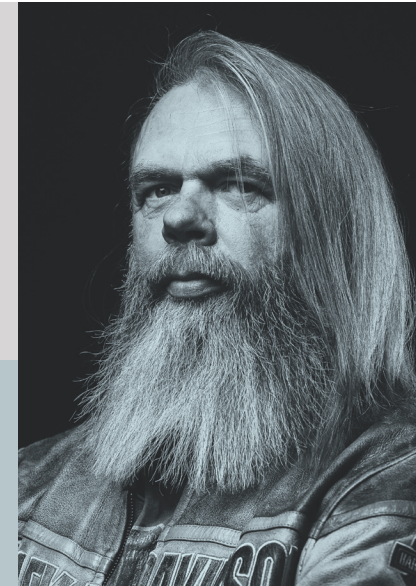
Day scedule

Look & Learn

Look&Learn is learning system that inspires and educates, delivering all the right skills and information in a meaningful way. Participants have the oportunity to observe in detail the process of shaving and hair styling.

Workshop & mentoring

Workshop with mentoring involves participants in the process of shaving and hair styling, giving them a direct experience, with the guidance of a mentor, in order to adopt all the skills in a practical way.



REFERENCES

Sandra Zajec – Cookie

In search of new knowledge and quality education, in 2001 he went to London. She invested three years of work and participation in seminars organized by major institutions in hairdressing trade:

Style Master of the year in Amsterdam, 2011.

(7th place out of 365)

HOB, September 28th - October 1st 2009

Philip Kingsley, May 24th, 2007

VIDAL SASSON, January 5th, 2004 - January 9th, 2004.

Trevor Sorbie

Toni & Guy Academy

Hair Smile, Vrgorac, June 3rd, 2017.

Puna šaka brade, Zagreb 02.09.-25.11.2016.

Hair Smile, Vrgorac 10.-11.06.2016.

Hairstyle News 2016, Zagreb, 03.-04.04.2016.

Gentleman Jack's Barber Shop, Zagreb 06.11.2015.

Vintage, Zagreb 05.-19.09.2015.

Dolce Vita, Umag 12.07.2015.

Hairstyle News 2015, Rijeka 28.-29.03.2015.

Gentleman Jack's Barber Shop, Zagreb 06.11.2014.-01.01.2015.

Sandra is successfully running her business for 15 years



*Neverending inspiration
and knowledge that runs it all*

PROJECTS

Začetnica tima **THE BARBERS**
PROJEKT GENTLEMAN JACK ,
DOLCE VITA ,
VINTAGE ZAGREB,
HAIRSTAYLNEWS ZAGREB





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